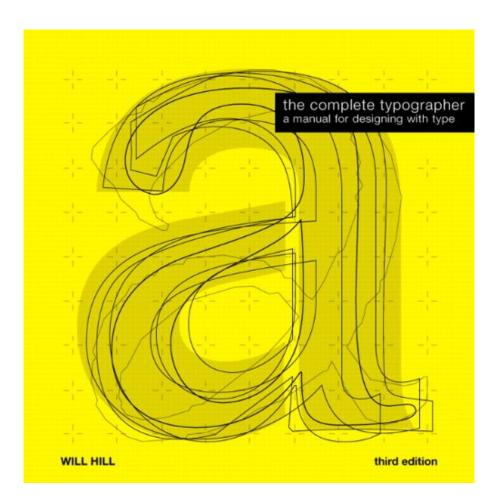


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Will Hill is Senior Lecturer in Graphic Design at Cambridge School of Art, Anglia Ruskin University (UK). Prior to entering full-time academic employment in 1993, he had 17 years experience as a freelance designer in London, during which time he worked for many of the city's leading publishers, journals, agencies and design consultancies. He is a member of Atypi (the Association of Typographique Internationale) and has written a number of papers on typography for international design and communication journals.

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