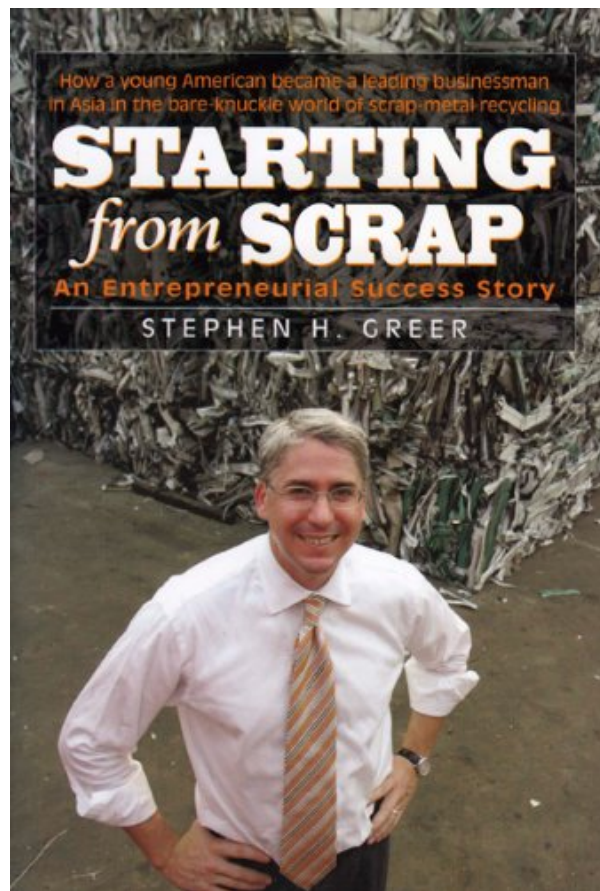
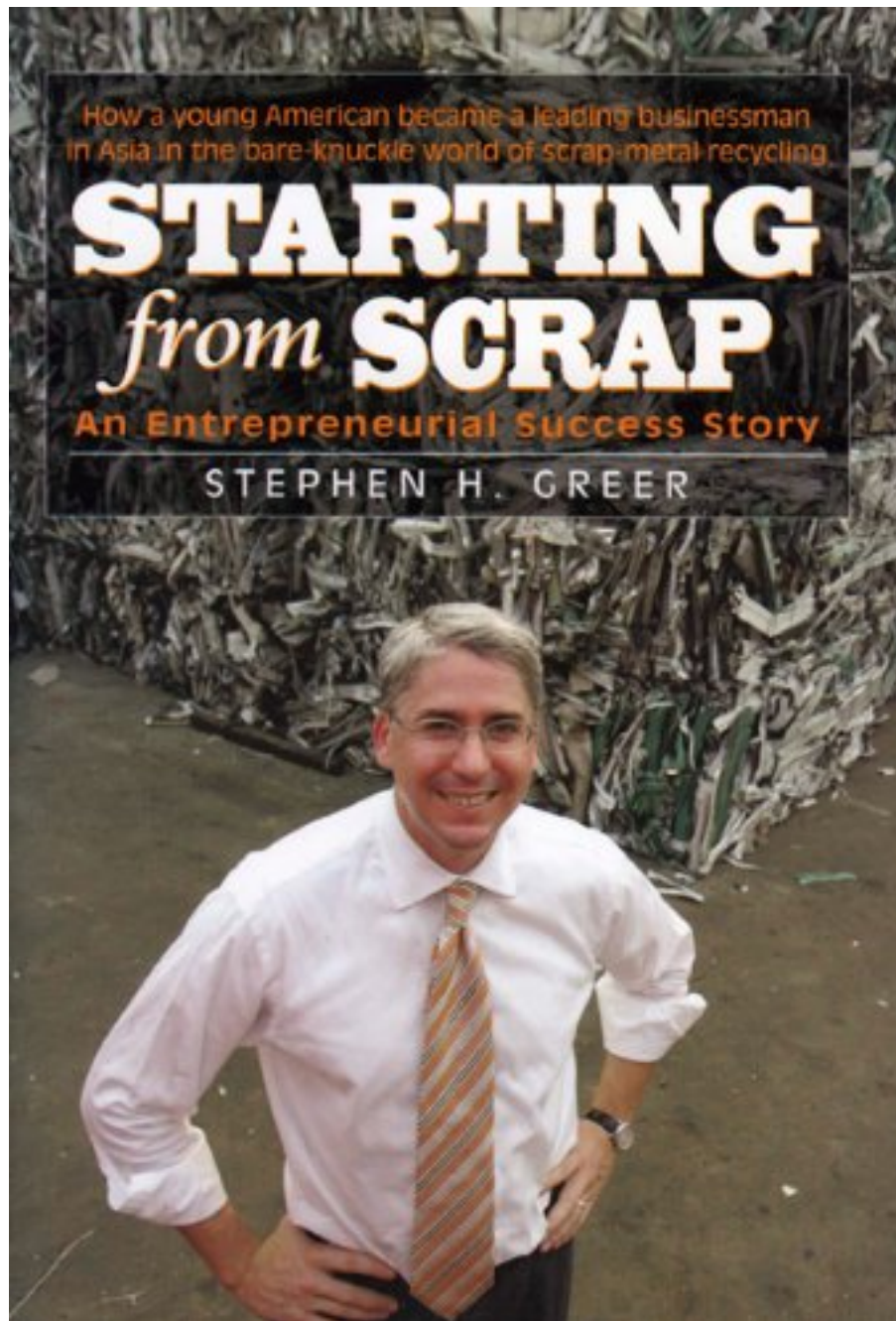


STARTING FROM SCRAP: AN ENTREPRENEURIAL SUCCESS STORY BY STEPHEN H. GREER



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Review

"This book is a wonderful read and a must for young entrepreneurs who will relish this first-rate story. Greer tells first-hand of the trials and tribulations of creating and building a scrap-metal business in the rough-and-tumble world of Asia. Stephen has earned his mark as a true entrepreneur as well as a witty and talented writer. " -- Robert Miller, Founder of DFS / Duty Free Shoppers

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A rags-to-riches story of a young man who comes to Hong Kong and builds a global metals-recycling business. Keen insights into entrepreneurial drive, Asian business, and business-success fundamentals.

- Sales Rank: #368821 in Books
- Brand: Greer, Stephen H.
- Published on: 2010-03-16
- Original language: English
- Number of items: 1
- Dimensions: 9.43" h x .90" w x 6.50" l, 1.24 pounds
- Binding: Hardcover
- 256 pages

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Most helpful customer reviews

10 of 11 people found the following review helpful.

Fast Read on Entrepreneurism in South-East Asia

By Jeffrey M. Zwelling

Here's what I learned from this fascinating account how a kid goes from sleeping on a his friend's couch in Hong Kong to selling the company to a large public company.

1 - Always try to make a little business on your first meeting. I've never heard this idea before but I love how the author sees this as a means to learn about your partner before you go big but also getting something done on a first meeting.

2 - Steve's grandfather has some pretty good advice.

3 - Emerging markets are brutal on business. His company gets ripped off in Mexico and China - and Steve is incredibly honest in his recounting of it.

4 - Steve likes his wine and food. The book doubles as a Zagats in Asia.

I'd recommend this book especially to those of us who saw the opportunities in Asia but couldn't join the ride. Starting for Scrap is a great viewpoint into a time and place that was incredibly volatile, exciting and rewarding.

6 of 6 people found the following review helpful.

A Riveting Read!

By Beatrice Edgar

A fascinating, fast paced account of how this entrepreneur realized his dream through persistence and determination. I couldn't put it down! Steve and Mei handled daunting setbacks with grit, patience and

humor through understanding the diverse cultural problems they encountered. Most people would have thrown in the towel and quit. What a roller coaster ride! It's a thrilling story of a partnership that works. Beautifully integrated into the book is the tale of their harrowing escape from death in Indonesian waters. This is worthy of a story by itself. If you want to know what makes a successful entrepreneur tick, this book is for you.

2 of 2 people found the following review helpful.

Avid Reader

By Avid Reader

This is a really good book for those inspiring towards becoming a successful entrepreneur in any business. This guy's story has a lot of ambition and determination in what he was pursuing. He had no clue about the business and still manage to learn everything from scratch and still made millions. This book was truly motivational; a must read.

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