

# **SPORTS TOURISM: PARTICIPANTS, POLICY AND PROVIDERS BY MIKE WEED, CHRIS BULL**



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## **Review**

Praise for the first edition:

"'Sports Tourism: Participants, Policy, and Providers' is an excellent resource for the in-depth exploration of the emerging field of sports tourism. The authors succeed in their original purpose, which is to move beyond the simple origins and links of the sport tourism field into the more complex issues of stakeholder characteristics, policy, and strategy... the authors' use of international examples to support their assertions and discussions make this a book that will be valuable to people of all nationalities."

- Sarah E. Hardin, Southeast Missouri State University, USA

"This book is an important contribution to the area of sports tourism, responding well to the educational needs of a rapidly growing market segment of the tourism industry. I would strongly recommend it for any reading list on sports tourism at both undergraduate and postgraduate level.

- Richard Shipway, Bournemouth University, UK

## **About the Author**

Professor Mike Weed is Director of the Centre for Sport, Physical Education and Activity Research (SPEAR) and Faculty Research Director for the Faculty of Social and Applied Sciences at Canterbury Christ Church University, UK. He is Editor of the Journal of Sport and Tourism and author of Olympic Tourism (Elsevier)

Dr Chris Bull is Head of the Department of Sport Science, Tourism and Leisure at Canterbury Christ Church University, UK. He has over 30 years' experience as a teacher, researcher and consultant in the field of tourism, sport and leisure.

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Sports Tourism: Participants, Policy and Providers is an unparalleled text that explains sports tourism as a social, economic and cultural phenomenon that stems from the unique interaction of activity, people and place. Unlike other texts, it establishes sports tourism as a unique area that produces its own unique issues, concerns and controversies. Extensively revised with cutting edge new material based on the latest research in the field, this edition uses recent international case studies to illustrate how theory is used in practice. The text tackles the complex and distinctive issues this sector faces from three viewpoints:

- participants: examining the profiles, motivations and behaviour patterns of sports tourists to create a participation model
- policy: analyzes the response by policy makers to this phenomenon and the problems of achieving integration between two sectors with historically different cultures
- providers: their motivations, aims, objectives and strategies.

Now in its second edition, this book is an essential resource for those studying, teaching or working in sports tourism.

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## **Features**

- Used Book in Good Condition

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In-Depth Research and Coverage

By Robonline

I did my Masters dissertation on 'outdoor adventure' sport tourism and I got really fed up with the Noddy books that were available to me (eg Standeven and DeKnop "Sport Tourism", Hudson "Sport and Adventure Tourism"). Now I'm starting a part-time PhD on sport tourism this book has enabled me to really think theoretically and conceptually about the area, it's the only book I've come across that doesn't treat the topic in a really basic manner. The book goes beyond the usual impacts and events material to develop an analysis of industry stakeholders and the participants in the sport tourism industry. The model of sport tourism participants is particularly useful in thinking about different types of sport tourists. Throughout the book it's clear that the authors are drawing on a wide range of empirical research, and their perspectives and arguments are coherent and consistent. In fact, the coherence of the book is one of its strengths and something that elevates it above many other books in the area, particularly those that are edited collections.

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