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JONATHAN GOODMAN CSCS Author of *Ignite the Fire* 

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From the Author
Hey,
I'm Jon or, as most call me, Coach Jon.

I believe that personal training is the best job in the world and I work hard to give everyone a chance to build a successful, fulfilling, and profitable career. Everything I teach and preach is rooted in integrity.

Through my work, I've helped thousands of trainers grow their career and I share everything I know in my books.

Whether you're a new or experienced trainer, I think I can help you. Please enjoy my books and I'd love for you to check out my site, the Personal Trainer Development Center (theptdc.com).

Thanks,

Coach Jon

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Through my work, I've helped thousands of trainers grow their career and I share everything I know in my books.

Whether you're a new or experienced trainer, I think I can help you. Please enjoy my books and I'd love for you to check out my site, the Personal Trainer Development Center (theptdc.com).

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I'm organized, thoughtful, and have a great memory. These all make my methods relatively strong. But I'm still only about 2 years in to my coaching career, and every time I look to improve my systems, I read Jon's books. Without fail, I always find myself with ways to improve my coaching, behind the scenes systems, and day to day life. The comprehensive and detailed answers can be applied exactly as is, but have also given me ideas on how to apply something similar to my own, unique context. I'd recommend this book to any trainer, beginner or not.

2 of 2 people found the following review helpful.

Great stuff as always

By Mike Gorski

Great stuff as always. Along with Ignite the Fire, these two books are a dominant force that will help set any trainer apart from the thousands of average trainers that might be out there, just going through the motions, not making a living from something they are truly passionate about. This book is a great refresher even for the busy trainers that are already successful. It is a great resource to glance through at night, on a break, or between clients.

Also, this book saved me \$50/month from following a suggestion from the PT Pocketbook and just made a simple call and got my internet and cable bill slashed, for good!

2 of 2 people found the following review helpful.

Good tips

By Lesley

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