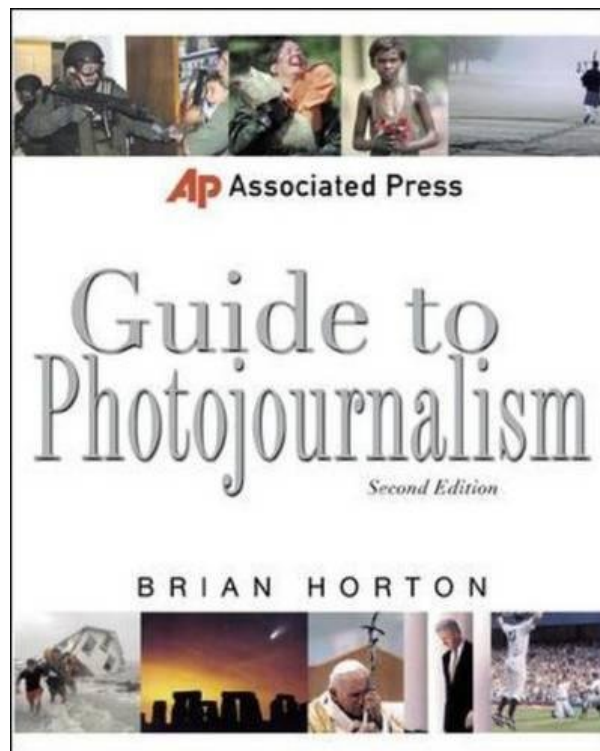
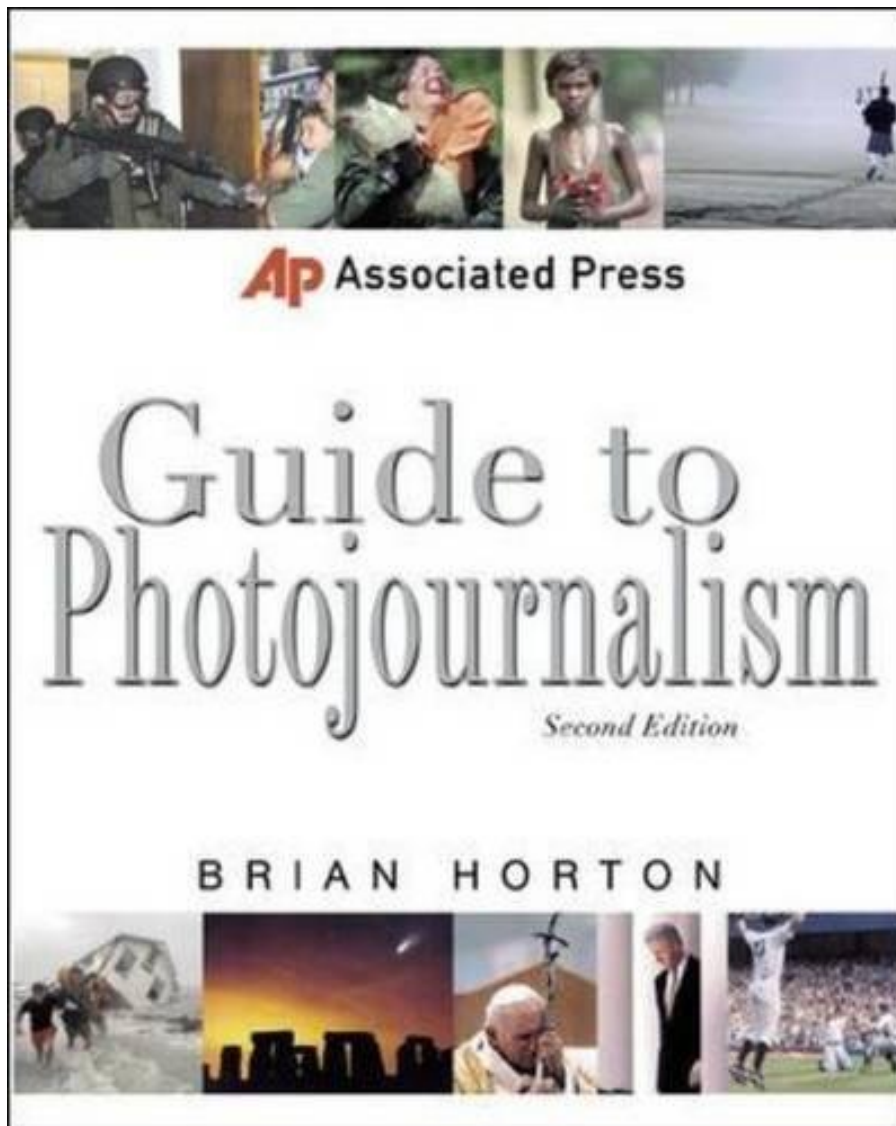


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## **From the Back Cover**

An expert's guide to the art and craft of making great news photos, every time "Reporting with a camera. Capturing the instant for others. The 'decisive moment.' Photojournalism."?Brian Horton Noted AP photographer and photo editor, Brian Horton takes you beyond the basics of lenses and exposure times to offer a rare, insider's perspective on the art and craft of photojournalism. While he does provide useful instruction on technical considerations such as picking the right angle and lighting a situation, his main concern is with the less tangible, wholly indispensable elements of content, style, and the creative process. Using more than 100 photographs from the AP archives to illustrate his points, Horton analyzes what constitutes great news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more. He offers unique insights into composition and style, along with invaluable advice on how to develop a style of your own. And, in a chapter new to this edition, he explores the pros and cons of digital photography and the latest developments in digital development and processing. In writing *The Associated Press Guide to Photojournalism*, Brian Horton conducted extensive interviews with other award-winning photojournalists, whose voices echo throughout the book, sharing unforgettable war stories and hard-won insights into what it takes to seek and find memorable news photographs. Brian Horton is Senior Photo Editor for the Associated Press. He is also AP's LaserPhoto network director. An AP veteran of 30 years' experience, he has covered the World Series, the Super Bowl, the Triple Crown, the Winter and Summer Olympics, World Cup soccer, the Indianapolis 500, the NBA Finals, and other major sports events. He also has covered news events ranging from the Gulf War to coal mine disasters, presidential campaigns and political conventions. Also Available in the Associated Press series: *Associated Press Broadcast News Handbook*

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Written by noted AP photographer and photoeditor Brian Horton, this is an insider's manual to one of the most glamorous and exciting media professions. Emphasizing the creative process behind the photojournalist's art, Brian Horton draws upon his three decades of experience, as well as the experiences of other award-winning photojournalists, to instruct readers in the secrets of snapping memorable news photos every time. With the help of more than 100 photographs from the AP archives, he analyzes what constitutes successful news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more, as well as offering tips on how to develop a style of your own.

- Sales Rank: #145460 in Books
- Published on: 2000-11-20
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x .43" w x 7.50" l, .84 pounds
- Binding: Paperback
- 224 pages

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I'm quite happy with this purchase. This book has a permanent place in my collection.

This book isn't for someone who aims for pure artistry. Nevertheless, the chapters talk about proper lens choices, use of depth of field, etc. There are other important topics as well: how to get the telling photograph during an emotional moment. I'd recommend this book for prospective photojournalists, and also for writers who must now get visuals to go with their stories.

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By Bill

I bought it as a photographer interested in improving my photo-journalism techniques and street photography generally. But this book - a text really - seems to be aimed at professional journalists, as much of the information is obviously intended for them. (eg: How to deal with your editor/boss etc) yet, it's too basic for professionals, unless, indeed, they are still studying journalism as a course. I found it to be poorly set-out and awfully presented. Perhaps it was intended to resemble a newspaper?! Poor photographic definition, bad type-face and bland and confusing overall presentation. It gave some good insights, but you had to search for them. Bill

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